



***ebm-papst to showcase active cooling solutions for LED lighting
this week at Strategies in Light, Las Vegas
Visit Booth #1036***

Farmington Conn., February 23, 2014 – This week, ebm-papst Inc. showcases its [active cooling solutions](#) and air movers at [Strategies in Light](#) for Chip on Board (CoB) and LED module OEMs, contractors, distributors, lighting designers and specifiers. This is the third year ebm-papst has attended the 300+ exhibitor trade show, to be held February 24-26 at the Sands Expo & Convention Center, Las Vegas.

While LED lighting is far more energy efficient than traditional means of lighting, high component temperatures can quickly erode lumen output and color quality. The 7,000+ lighting industry professionals from 50 countries attending Strategies in Light will have the opportunity to learn how ebm-papst can integrate their [radial impellers](#), [axial fans](#) and [flat pak blowers](#) into custom cooling assemblies to extend the life of sophisticated LED arrays.

ebm-papst LED cooling solutions can improve lamp performance while significantly reducing the size and cost of the lighting fixture. ebm-papst works with manufacturers' LED design specifications to engineer air-moving products that dissipate heat directly from the core of the modules resulting in reduced thermal resistance, making the entire assembly more efficient. Its approved designs feature custom acoustics for low noise, low electrical input, thermal protection, flexible mounting options and industry leading reliability with life expectancy well in excess of 100,000 hours.

In addition to CoB cooling solutions, LED cooling products from ebm-papst are used in high bay, track/spot, street and architectural lighting fixtures used in theaters, retail and showroom displays, sports arenas, museums and galleries.

Visit ebm-papst booth #1036 at Strategies in Light. For more information, visit the company's [Active Cooling Solutions](#) online catalog (<http://info.ebmpapst.us/Portals/103736/docs/Active%20Cooling-web.pdf>), contact sales@us.ebmpapst.com or call 860.674.1515

Read more about the company's approach to effective and environmentally sustainable cooling solutions on the [ebm-papst blog](#).

About ebm-papst Inc.

With its U.S. headquarters in Farmington, Conn., ebm-papst is the world's leading source for engineered air movement products, providing more than 14,500 different products and total customized solutions. Our professional teams solve heating, cooling and ventilation challenges for industries and applications including Ventilation and Air conditioning, Refrigeration, Heating, Residential, IT and Telecom, Industrial, Transportation and more. For more information, visit: www.ebmpapst.us

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