

***A sleek, futuristic display of air moving products******New ebm-papst exhibit draws visitors at the Air Conditioning, Heating and Refrigeration Expo***

Farmington Conn., February 26, 2015 – With a striking blue, white and green color scheme, ebm-papst introduced its new booth design at the recent 2015 Air Conditioning, Heating and Refrigeration (AHR) Expo in Chicago January 26-28. Effectively showcasing its diverse array of air moving products, the company's streamlined exhibit drew heavy traffic to its ample 50' x 40' open floor space, strategically located at the front entrance of the venue.

The new exhibit features hands-on product displays that demonstrate how ebm-papst fans and blowers are used in heating, cooling and ventilation applications. Interactive touchscreens allow users to pinpoint how and where ebm-papst products work in homes, commercial buildings and supermarkets.

The exhibit's designers used innovative methods to show how ebm-papst products work. For example, a dedicated wall holds the components of an AxiTop diffuser – used to help rooftop refrigeration condensers and heat exchangers run more quietly – in a suspended exploded-view format.

“We had an exceptionally good location and our new booth attracted high volume traffic. The interactive touchscreens presented easy to understand, succinct information about how varied and prevalent our products are in real-life applications. Even those coming to visit us for the first time, walked away with a better understanding of the breadth and scope of ebm-papst,” said ebm-papst Marketing Manager Alicia Hutchins.

The new ebm-papst exhibit will make its next stop at AHR 2016, to be held January 25-27 at the Orange County Convention Center in Orlando, Florida.

About ebm-papst Inc.

With its U.S. headquarters in Farmington, Conn., ebm-papst is the world's leading source for engineered air movement products, providing more than 14,500 different products and total customized solutions. Our professional teams solve heating, cooling and ventilation challenges for industries and applications including Ventilation and Air conditioning, Refrigeration, Heating, Residential, IT and Telecom, Industrial, Transportation and more. For more information, visit: ebmpapst.us

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